

# Live Art Auction



October 14, 2023

5pm -10pm (Auction begins at 7pm)

## SPONSORSHIP OPPORTUNITIES

Loudoun Cares Annual Art Auction is our biggest fundraising event. Proceeds go towards accomplishing our mission of connecting those who serve with those in need through our ConnectLine and Loudoun Cares Volunteer Center. The 5th Annual Art Auction is being held at the Center of Innovative Technology (CIT) in Herndon, VA; on **Saturday, October 14, 2023**. This is an excellent opportunity for your company to be featured in our pre-, during and post-event promotion that reaches hundreds of people across the DMV area.

	Emerald \$10K	Diamond \$5K	Sapphire \$3K	Platinum \$1K	Gold \$500	Raffle Donation
Event Tickets w/ VIP Happy Hour (5-10 PM) ticket #s	12	10	8	2		
Event Tickets (6-10pm)				2	2	
Event Banner	Large	Large	Small			
Promotional space at event	Table	½ Table				
Logo on Volunteer Center Website for 1 month	•					
Logo on marketing materials to include online and printed ads, and event signage	•	•	•	•	•	•
Logo on LC Art Auction Event Page	Hyperlinked	•	•	•	•	•
Logo on LC Supporter Page for 1 year	Hyperlinked	Hyperlinked	Hyperlinked	•	•	•
Opportunity to speak at event	3 minutes	2 minutes	1 minute			
Opportunity to present live art at event	•	•				
Promotional video on LC social media pages (supplied by sponsor)	3 minutes	2 minutes	1 minute	30 second		
Shoutout on Social Media for pre- or post- event	•	•	•	•	•	•
Shoutout recognition at the event	•	•	•	•	•	•
Listed in LC Annual Report as Event Sponsor	•	•	•	•	•	•
Raffle tickets	12	10	8	4	2	
Company profile in LC newsletter	•	•	•			

## Sponsor Registration

**In-Kind  
Sponsors : fall into  
category of market value**



**Raffle Prize  
Sponsors Also Available**

[bit.ly/LCArtsponsor](https://bit.ly/LCArtsponsor)

\*Videos are supplied by sponsoring organization\*



# CONNECTING THOSE WHO SERVE WITH THOSE IN NEED TO BUILD A STRONGER COMMUNITY

## ConnectLine & Information Referral

703-669-INFO (4636)



- Connects 1,300+ families annually with referrals to local nonprofits & agencies
- Provides rent and utility assistance, food, clothing, job resources, and more
- COVID19 Emergency Relief Fund & Helpline
  - Partnered with local charities to help distribute emergency funds
  - Since April 2020 - distributed \$1.8M in rental assistance to keep 1050+ families in their homes
- Partners with 25+ faith organizations to secure emergency financial aid

## Online Volunteer Center

[volunteer.loudouncares.org](http://volunteer.loudouncares.org)



- Connected 1,850 new volunteers to nonprofits in 2022
- 262 registered nonprofits & 12,500+ registered volunteers
- Find ways for employees to give back to the community
- Recognizes volunteers at annual Outstanding Volunteer Awards
- Trains nonprofit volunteer managers to
- Provides free volunteer management platform to our nonprofits to register participants, track hours, and more

[www.loudouncares.org](http://www.loudouncares.org)

Sign up at [volunteer.loudouncares.org](http://volunteer.loudouncares.org)

Join us!



Donate



# Stories of Service

The following represent only a few examples of how Loudoun Cares connects our community in times of crisis.

## Working With Our School To Support Families

Loudoun Cares was contacted by a Loudoun County Parent Liaison regarding one of their families. Maria, a single mom, and her kids needed help outside of the COVID funding. The mother was working through the pandemic when her two sons got into a horrible car accident. Her middle school son has been in the hospital since November undergoing over 15 surgeries. Maria was forced to quit her job to care for her son and COVID funds were not allowed to be used in this case. Loudoun Cares was able to secure two months of rent for her family through our Faith Network. In addition, we had a member of the community reach out wanting to help a family that was struggling. Once we told her about Maria and her situation, the patron volunteered to help with another month of rent if they needed it. Because of our network, we were able to find help for this family where the schools could not.

## Helping Families Pick Up the Pieces

Many of our families are struggling to pick up the pieces during this crisis. Loudoun Cares has been working with Lisa over the last year. She was laid off and it took several months to secure a new position. Over this period of time, bills continued to build up and then she tested positive for COVID19. Through our collaborative we were able to provide four months of rent. Along with rent, we were able to assist with overdue utility payments, refer her to the Safety Net Program to help with car insurance and overdue car payments, as well as, connect her with food pantries. Knowing where to refer our families has a huge impact on their lives.

## Helping Breaking Down Barriers to Assistance

When Loudoun Cares can't provide assistance, we do all we can to help families find other resources. We have been working to help some of our residents apply for the state Rental Relief Program (RRP). This program supports those affected by COVID19 with incomes at or below 80% of Area Median Income (AMI). Especially for our Spanish speaking clients, this can be a confusing and frustrating process. George is a native Spanish speaker with very little English. George and his wife both lost their jobs due to COVID. They qualified for the RRP state program but completing the application process was extremely challenging. Loudoun Cares helped George to apply and his family were able to get two months of rent. George and his wife are back to work now and should be good going forward. This shows how Loudoun Cares can support residents through our expertise and follow up. If they had to navigate this application process on their own, they would not have been successful in getting assistance.



# What the People We Serve Are Saying

The following represent only a few testimonials directly from the people we serve on the ConnectLine

## Nadia P.

"You were there for me when I truly needed some help due to a decline in clients and income due to Covid. In addition to the wonderful, helpful financial assistance, your support made me feel less alone during a stressful time, less isolated during the pandemic. thank you so much

## Lisa S.

"I want to thank you from the bottom on my heart for helping my family when we were going through a rough time. My husband finally found a job in mid January and we no longer need help. The aid that you gave us for 3 months helped us tremendously. Thank you so much.

## Billie K.

"I cannot describe the emotions reading this email. I am beyond grateful for this assistance, and am so appreciative of this generous support and for your hard work securing these funds for my family. Thank you so very much, I'm really at a loss of words to be honest. I hope to pay forward this gift in the near future when my situation is more secure.

## Carmen L.

Muchísimas gracias..! Deverdad es una bendición para nosotros estamos atravesando momentos muy difíciles...! Es realmente un alivio...!!

Translation: Many thanks..! It really is a blessing for us. We are going through very difficult times ...! It's really a relief .. !!

## Jose S.

Muchísimas gracias..! Deverdad es una bendición para nosotros estamos atravesando momentos muy difíciles...! Es realmente un alivio...!!

Translation: Many thanks..! It really is a blessing for us. We are going through very difficult times ...! It's really a relief .. !!

## George S.

Muchas gracias, Dios te bendiga a ti y a todos los que hacen posible esta ayuda

Translation: Thank you very much, God bless you and everyone who makes this help possible.

"Hay muchas gracias. Tantas noticias buenas que usted me a dado.. Se lo agradezco con todo mi Corazon gracias infinitas gracias. Gracias a ustedes yo podre seguir durmiendo bajo un techo.. Sin agunatar frio o maltrato gracias

Translation: Thank you very much. So much good news that you have given me. I thank you with all my heart, thank you, infinite thanks. Thanks to you, I will be able to continue sleeping under a roof, without being cold or mistreated, thanks