



BECOME A SPONSOR

Your partnership will assist us in producing a first-class event.

PRIMARY SPONSORSHIP TYPES

Below is a list of the 6 primary types of sponsorship. Your assistance will enable us to create a top-notch experience for those running in the event. We also have additional sponsorship activations detailed on the next page.

	Presenting \$10,000	Platinum \$7,500	Diamond \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Announced at Event	X	X	X	X	X	X
Appear on Event Website	Logo	Logo	Logo	Logo	Logo	Name as Text
Social Media Announcement	X	X	X	X	X	
Printed on Sponsor Banner	Logo	Logo	Logo	Logo	Name as Text	
Logo on Event Shirt	X	X	X	Name as Text		
Logo on a Mile Marker	x	x	x			
Corporate Banner Display	2	1	1			
Logo on Race Bib	X	X				
Logo on Finish Structure	X					
Complementary entries to the race	6	5	4	3	2	1

BECOME A SPONSOR

Increase your company visibility

ACTIVATION SPONSORSHIPS

Mile Marker Sponsor - \$1,500 (8 available)

Each mile, as well as at the 5K and 10K will have a 10' feather flag. You are welcome to indicate your preferred location(s) or have us choose. Presenting, Platinum and Diamond sponsors will have their logo placed at one of these locations as part of their primary sponsorship.

*Mile Marker Sponsor Add-on to Bronze, Silver, & Gold Sponsorship Packages - \$500.

Race Photography Sponsor - \$2,500 (1 available)

Free digital photos will be available for each runner to download after the event. The images have a non-obstructing watermark showing the event logo and your logo.

Water Station Sponsor - \$2,000 (2 available)

The opportunity to distribute water and encourage participants at the water station. Your company logo will be displayed at the water station (estimate 1,000 participants). You will receive your company name as text on race shirt, logo on event website, event, and social media announcement.

SPONSORSHIP FORM

Please complete the sponsorship form online at <https://www.dullesgreenway.com/become-a-sponsor/>