



# and virtual Live Art Auction

October 16, 2021, 5pm -10pm (Auction begins at 7pm)

Loudoun Cares Annual Art Auction is our biggest fundraising event, providing funds towards Loudoun Cares' mission of connecting those who serve with those in need to build a stronger community through our Volunteer Center and our ConnectLine. Our 3rd Annual Art Auction is being held at the Center of Innovative Technology (CIT) in Herndon, VA on **Saturday, October 16, 2021** the in-person event will also be streamed live. Tickets to attend the live auction are \$40/per person; \$75/per couple. Participants can also bid remotely and enjoy the auction via the livestream for free.

As a sponsor, you will be established as a philanthropic thought-leader in our community and a leading contributor to the welfare of Loudoun County's citizens. Your support will be recognized throughout the Loudoun community, in local media, and throughout the live and virtual event.

## Silver Sponsor \$500

- Company name on all marketing materials including online and printed materials and event signage
- Recognition during Event
- Logo on Loudoun Cares Art Auction info page
- Name listed on Loudoun Cares Sponsor page for a year
- 2 Tickets to Event on October 16th
- Name listed in Loudoun Cares Annual Report Event Sponsors

## Gold Sponsor \$1,000

- Company logo on all marketing materials including online and printed materials and event signage
- Recognition during Event
- Logo on Loudoun Cares Art Auction info page
- Logo on Loudoun Cares Sponsor page for a year
- 4 Tickets to Event on October 16th
- 30 second promotional video on social media
- \*Sponsor must supply video to Loudoun Cares\*
- Listed in Loudoun Cares Annual Report Event Sponsors

## Platinum Sponsor \$2,500

- Company logo on all marketing materials including online and printed materials, event signage, and Exclusive Sponsor Banner
- Hyperlinked Logo on Loudoun Cares Art Auction info page
- Hyperlinked Logo on Loudoun Cares Sponsor page for one year
- 6 Tickets to Event on October 16th
- Opportunity to make 2 minute remarks at event October 16th
- Present piece of art at live event (optional)
- 1 minute video promotional video on social media
- \*Sponsor must supply video to Loudoun Cares\*
- Listed in Loudoun Cares Annual Report Event Sponsors

**\*Videos are supplied by sponsoring organization\***